

IDEAPAIN SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER CHALKBOARD

1. Clean chalkboard surface thoroughly with soap and water
 - Use acetone or other solvent cleaner if necessary
 - Allow to dry thoroughly
2. Tape off the frame and all other areas not intended to be painted with 3M Multipurpose blue painter's tape
3. Prime surface with IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper, or Kilz Premium Primer – for a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>
 - Use 1/4" or 3/8" nap roller
 - Prime board with 2-3 coats, until color is hidden
 - Allow primer to dry according to manufacturer's instructions - if time allows wait 24 hours before applying IdeaPaint
4. Lightly sand smooth the primed surface
 - Use fine grit sandpaper (150 grit)
5. Dry wipe the surface with a clean cloth to remove dust from sanding
6. Apply IdeaPaint according to installation instructions included in each kit, or found at www.ideapaint.com/help

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IDEAPAIN T SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER WHITEBOARD

1. Tape off the frame and all other areas not intended to be painted with 3M Multipurpose blue painter's tape
2. Scuff marker board surface
 - Use medium grit sandpaper (120-150 grit)
3. Dry wipe the surface with a clean cloth to remove dust from sanding
 - Use water or acetone to clean if necessary
4. Prime surface with IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper, or Kilz Premium Primer – for a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>
 - Use 1/4" or 3/8" nap roller
 - Allow primer to dry according to manufacturer's instructions - if time allows wait 24 hours before applying IdeaPaint
5. Lightly sand smooth the primed surface
 - Use fine grit sandpaper (150 grit)
6. Dry wipe surface with a clean cloth to remove dust from sanding
6. Apply IdeaPaint according to installation instructions included in each kit, or found at www.ideapaint.com/help

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IDEAPAIN SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER DRY ERASE WALL COVERING

1. Scuff wall covering surface
 - Use medium grit sandpaper (100-120 grit)
3. Dry wipe the surface with a clean cloth to remove dust from sanding
 - Use water or acetone to clean if necessary
3. Prime surface with IdeaPaint PRIMER, Sherwin-Williams Extreme Bond Primer, or Kilz Klear Primer – for a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>
 - Use 1/4" or 3/8" nap roller
 - Allow primer to dry according to manufacturer's instructions - if time allows wait 24 hours before applying IdeaPaint
4. Lightly sand smooth the primed surface
 - Use fine grit sandpaper (150 grit)
5. Dry wipe the surface with a clean cloth to remove dust from sanding
6. Apply IdeaPaint according to installation instructions included in each kit, or found at www.ideapaint.com/help

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IDEAPAIN SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER EXISTING IDEAPAIN

1. Thoroughly scuff surface
 - Use medium grit sandpaper (100-120 grit)
 - Remove as much gloss as possible and leave the surface as smooth as possible
2. Dry wipe surface with a clean cloth to remove dust from sanding
 - Wipe down with water or acetone if necessary
3. Prime surface with IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper, or Kilz Premium Primer – for a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>
 - Use 1/4" or 3/8" nap roller
 - Apply 2 coats of primer
 - Allow primer to dry according to manufacturer's instructions - if time allows wait 24 hours before applying IdeaPaint
4. Lightly sand smooth the primed surface
 - Use fine grit sandpaper (150 grit)
5. Dry wipe the surface with a clean cloth to remove dust from sanding
6. Apply IdeaPaint according to installation instructions included in each kit, or found at www.ideapaint.com/help

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IDEAPAIN SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER WOOD

1. Sand wood surface with 120-150 grit sandpaper to achieve a smooth finish
2. Dry wipe the surface with a clean cloth to remove dust from sanding
3. If the wood is a wall, tape off the frame and all other areas not intended to be painted with 3M Multipurpose blue painter's tape. If the wood piece is free floating, paint it vertically and not horizontally.
4. *If you are applying IdeaPaint CREATE White or IdeaPaint PRO, prime the surface with 2-3 coats of IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper, or Kilz Premium Primer. If you are applying CREATE Clear, prime the surface with 2 coats of IdeaPaint Clear PRIMER, Kilz Klear Primer, or Zinsser BIN Clear Primer. For a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>.
 - Use 1/4" or 3/8" nap roller
 - Allow primer to dry as directed by instructions on primer can - if time allows, wait 24 hours before applying IdeaPaint.
5. When applying IdeaPaint CREATE WHITE or IdeaPaint PRO, lightly sand smooth the primed surface with 150 grit sandpaper
6. Dry wipe the surface with a clean cloth to remove dust and debris
7. Apply IdeaPaint according to installation instructions included in each kit, or found at www.ideapaint.com/help

*If you are installing over porous wood, email us at install@ideapaint.com before installing.

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IDEAPAIN SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER GLASS

1. Clean surface thoroughly with acetone
 - Allow to dry
2. Tape off the frame and all other areas not intended to be painted with 3M Multipurpose blue painter's tape
3. Prime surface with IdeaPaint PRIMER, Sherwin-Williams Extreme Bond Primer, or Kilz Klear Primer – for a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>
 - Use 1/4" or 3/8" nap roller
 - Allow primer to dry as directed by instructions on primer can - if time allows, wait 24 hours before applying IdeaPaint
4. Lightly sand smooth the primed surface
 - Use fine grit sandpaper (150 grit)
5. Dry wipe the surface with a clean cloth to remove dust from sanding
6. Apply IdeaPaint according to installation instructions included in each kit, or found at www.ideapaint.com/help

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IDEAPAIN SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER LAMINATE

1. Dry wipe the surface with a clean cloth to remove all dust and debris
 - If needed, thoroughly clean the surface with denatured alcohol or acetone
2. Tape off the frame and all other areas not intended to be painted with 3M Multipurpose blue painter's tape
3. *Prime surface with IdeaPaint PRIMER, Sherwin-Williams Extreme Bond Primer, or Kilz Klear Primer – for a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>
 - If the laminate is dark, apply 2 coats of primer to hide the color
 - Allow primer to dry as directed by instructions on primer can - if time allows, wait 24 hours before applying IdeaPaint
4. Lightly sand smooth the primed surface
 - Use fine grit sandpaper (150 grit)
5. Dry wipe the surface with a clean cloth to remove dust from sanding
6. Apply IdeaPaint according to installation instructions included in each kit, or found at www.ideapaint.com/help

*There are many types of laminate; be sure to test the adhesion of any primer you choose. Email us with any questions at install@ideapaint.com.

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IDEAPAIN SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER GALVANIZED STEEL

1. Clean surface thoroughly with acetone
 - Allow to dry
2. Tape off the frame and all other areas not intended to be painted with 3M Multipurpose blue painter's tape
3. Prime surface with IdeaPaint PRIMER, Sherwin-Williams Extreme Bond Primer, or Kilz Klear Primer – for a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>
 - Use 1/4" or 3/8" nap roller
 - Apply 2 coats of primer to hide the dark color
 - Allow primer to dry according to manufacturer's instructions - if time allows wait 24 hours before applying IdeaPaint
4. Lightly sand smooth the primed surface
 - Use fine grit sandpaper (150 grit)
5. Dry wipe the surface with a clean cloth to remove dust from sanding
6. Apply IdeaPaint according to installation instructions included in each kit, or found at www.ideapaint.com/help

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IDEAPAIN SUBSTRATE SPECIFIC INSTALLATION INSTRUCTIONS



INSTALLATION INSTRUCTIONS - OVER UNGALVANIZED STEEL

1. Clean surface thoroughly with acetone and allow to dry
2. Tape off the frame and all other areas not intended to be painted with 3M Multipurpose blue painter's tape
3. Prime surface with IdeaPaint PRIMER, Sherwin-Williams Extreme Bond Primer, or Kilz Klear Primer – for a complete list of preferred primers, visit <http://learn.ideapaint.com/preferred-products>
 - Apply 2 coats of primer to hide the dark color
 - Allow primer to dry as directed by instructions on primer can
4. Apply 1 coat of one of our approved latex primers: IdeaPaint Primer, Glidden Gripper Primer or Kilz Premium Water Based Primer
 - Use 1/4" or 3/8" nap roller
 - Allow primer to dry according to manufacturer's instructions - if time allows wait 24 hours before applying IdeaPaint
4. Lightly sand smooth the primed surface
 - Use fine grit sandpaper (150 grit)
5. Dry wipe the surface with a clean cloth to remove dust from sanding
6. Apply IdeaPaint according to installation instructions included in each kit, or

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