

# USE AND CARE GUIDE



Take care of your walls, and they will take care of your next big idea, collaborative meeting, and inspirational project.



## Daily / Weekly

To ensure peak performance, dry erase surfaces should be regularly cleaned to remove ink solvent and debris.

- Use **IdeaPaint Original Foam Erasers** to clean up after your meeting, at the end of the day, or to start the week off fresh.



### Original Foam Eraser

Engineered for superior dry erase cleaning



### Big Boy Eraser

Bigger Size! Better Grip! Engineered for your biggest cleaning jobs!



## Weekly / Monthly

Is your writing starting to stick around even after a good scrubbing with IdeaPaint Original Foam Erasers?

- It's time to switch to cleaning mode with **IdeaPaint Cleaner Solution** and **Microfiber Cloths**.
- Perfect for when your walls are getting a lot of use and not getting as clean as you would like.



### Cleaner Solution

Exclusive formulation for optimal cleaning



### Microfiber Cloths

Reusable Microfiber Cloths attract and traps ink residue



## Monthly / Quarterly

Do you have a tough cleaning job where IdeaPaint's standard Cleaner just won't get it clean?

- **IdeaPaint Marker Blaster** is engineered to tackle your toughest dry erase cleaning jobs, leaving your walls refreshed and ready for your next great idea.



### Marker Blaster

Engineered to remove really stuck on marker stains

### Marker Blaster & Microfiber Cloths

Fast cleaning action, ready to use formula, removes really stuck on marker stains—including some permanent markers.



### Microfiber Cloths

For stubborn dry erase marks, use with Marker Blaster



Superior Dry Erase Performance through Industry Leading Technology



## LONG LIVE YOUR WRITEABLE SURFACES

FOLLOW THESE SIMPLE TIPS TO KEEP YOUR DRY ERASE SURFACES PERFORMING THEIR BEST.



### DO'S



### DON'TS

#### MUST KNOWS



USE **IDEAPAIN** FOAM ERASERS ON A REGULAR BASIS



REGULARLY WIPE WALLS THOROUGHLY WITH OUR DRY ERASE CLEANER AND MICROFIBER CLOTH



REPLACE YOUR IDEAPAIN SUPPLIES WHEN YOU RUN OUT, OR AT THE END OF THEIR USEFUL LIFE



DO NOT USE LOW QUALITY FOAM DRY ERASER PRODUCTS, THESE WILL NOT CLEAN YOUR WALLS



DO NOT CLEAN WALLS WITH NON-DRY ERASE CLEANERS, SUCH AS ALCOHOL, WINDEX® OR CLOROX®



DO NOT USE DIRTY CLEANING CLOTHS OR ERASERS ON YOUR WALLS

#### ALSO GOOD TO KNOW



WRITE, ERASE, REPEAT!



WE RECOMMEND TRYING IDEAPAIN MAGNETIC PRIMER AND MAGNETS



CONTACT US FOR BEST PRACTICES ON REPAIRING OR RESURFACING YOUR WALLS



LIMIT USE OF TAPE OR STICKY NOTES. THEY LEAVE BEHIND A STICKY RESIDUE THAT WILL SMUDGE



AVOID USING TACKS AND PINS



AVOID BUMPING YOUR WALLS WITH TABLES, DESKS, CHAIRS, ETC.

**HAVE QUESTIONS?** Please contact our BEST IN CLASS Customer Service and Sales Support teams.

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